



Southwest Wisconsin Chamber Alliance
C/o Prairie du Chien Area Chamber of Commerce
P.O Box 326
Prairie du Chien, WI 53821

WIGCOT Patrick J. Reinsma Scholarship Application

The purpose of the scholarship grant is to assist an individual in the tourism industry with the opportunity to attend the Wisconsin Governor's Conference on Tourism and who would be unable to attend due to financial restrictions.

Scholarship grants are available for new tourism professionals that complete the application process and meet all of the following criteria:

- Associated with the tourism industry, with less than two years in a professional tourism position, including board of directors, staff, volunteers and students
- Applicants must be from the 18 counties defined as the Southwest Regional Tourism Specialist region as it was defined during Patrick's tenure: Adams, Columbia, Crawford, Dane, Grant, Green, Green Lake, Iowa, Juneau, La Crosse, Lafayette, Marquette, Monroe, Richland, Rock, Sauk, Vernon, Waushara
- Must submit a letter of reference with contact information
- Applications must be submitted by February 2, 2018, and will be announced by February 12, 2018

Deadline: Completed applications must be received by February 2, 2018 to:

**Prairie du Chien Area Chamber of Commerce
211 S. Main Street
Prairie du Chien, WI 53821**

Please print or type. Attach additional sheets, as needed.

Name: _____

Title: _____

Organization/Employer/School: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Email: _____ @ _____ Phone: _____

Home Address: _____ City: _____ State: _____ Zip: _____

Have you already registered for this conference? Yes No If yes, confirmation #: _____

Please give a brief description of your career in tourism: _____

Please state briefly your need for financial assistance: _____

Applicant's signature: _____ Date: _____

***** The following section MUST be completed by your employer/college advisor/ tourism executive *****

Employer / Tourism Executive's Comments:

Employer / Tourism Executive's Signature _____ Date _____

Eligible Expenses, Maximum Grant Amount & Local Match Requirements:

- Registration fees, lodging, and meals are the only expenses eligible for the scholarship program.
- The maximum scholarship amount you can apply for is \$600.00.
- Travel expenses (Transportation, mileage, fuel, etc.) are not allowable costs and are considered the applicant's local match for the scholarship grant. The nominating organization or recipient will be responsible to provide a local match amount on your reimbursement request (which can include your travel expenses).
- The recipient must attend the complete duration of the conference.
- The recipient is responsible for registering for the Tourism Conference and reservations for lodging
- The recipient is expected to provide the conference registration number to the SWCA before scholarship is awarded.
- If for some reason the recipient is unable to attend the conference, the funds will remain in the scholarship program.

FOR OFFICE USE ONLY

Date received: _____ Date approved: _____ Amt. approved: _____ Approved by: _____

Comments: _____